

APPENDIX – CFTPA Recommendations

Paragraph reference	Recommendation	Timeline and method
33	CBC should maintain its high level of involvement with independent producers and commit not to decrease English-language drama expenditures below \$62 m. per year	Effective Sept 2004 (and, in any case, no later than its 2007 renewal), by written commitment
43	CRTC should discontinue the practice of permitting broadcasters to count CTF licence fee top ups as part of their Canadian program expenditures	Effective Sept 2004, by Circular letter and by condition of licence (broadcasters may apply for changes to expenditure COLs)
68	CRTC should revise the definition of drama to the traditional fiction categories of drama series, sitcoms, mini-series, made-for-TV movies, theatrical features and comedy sketches	Effective Sept 2004 by Policy Notice
70	CRTC should revise the time frame for airing prime time Canadian drama to 8 to 11 pm Monday through Saturday and 7 to 11 pm Sunday)	Effective Sept 2004, by Policy Notice
71	CRTC should undertake a review of its priority programming definitions in consultation with industry representatives and the funding agencies	Spring 2004
73	10-point Canadian drama should be accorded a 150% time credit applicable against overall Cancon, not against the priority programming requirement	Effective Sept 2004, by Public Notice
74	Any broadcaster incentive tied to broadcast licence fees must exceed the minimum CTF requirement	Effective Sept 2004, by Public Notice
75	Drama presented outside of peak viewing hours and children's live action drama, aired at appropriate viewing times, should receive a 150% time credit applied against overall Canon	Effective Sept 2004, by Public Notice

Paragraph Reference	Recommendation	Timeline and method
77	CRTC should publish information about drama expenditures by conventional TV (on a station group basis) and by pay and specialty broadcasters	As soon as available
78	CRTC should require conventional pay and specialty broadcasters to report on Canadian drama expenditures for past 3 years (for category 7(a) through (e) and only “comedy sketches” and “animation” from category 7(f), in accordance with revised definition of drama)	No later than 1 Feb 2004, to be used as minimum benchmark for drama expenditures
79	CRTC should require conventional TV broadcasters to commit a % of revenues to Canadian drama as part of required 8 hours of priority programming	As soon as feasible, upon application by broadcasters or as imposed by CRTC
81	CRTC should impose a cap of 20% on in-house and affiliated producer drama expenditures	Effective Sept 2004, by public notice
86	CRTC should ensure an adequate quantity of Canadian drama by requiring conventional TV broadcasters to commit 7% to 8% of revenues to drama	As soon as feasible, upon application by broadcasters or as imposed by CRTC, by COL
86	CRTC should require broadcasters that are unwilling to commit to appropriate levels of drama expenditure to meet a higher level of priority programming; in the following licence term, such broadcasters must exhibit a minimum of 12 hrs/wk of priority programming increasing to 15	min. 8 hrs/wk of priority programming (no time credit bonuses) effective Sept 2004, with min. of 12 hrs/wk to be imposed by CRTC at the five-year mark of the current licence term
87	CRTC should remove time credit bonuses from priority programming requirement	Effective Sept 2004, by public notice