

**Appendix B to the CMPA's intervention to  
Broadcasting Notice of Consultation  
CRTC 2010-498, Item #2**

# Ownership of English-Language Specialty/Pay Television Services Among Canadian English-Language Private Television Broadcast Groups

## Overview

The acquisition by Shaw Communications of Canwest's broadcasting assets will result in two corporate groups – Shaw and its affiliates (i.e., Corus) and CTVglobemedia – collectively controlling 55% (57 services) and own at least some economic interest in 61% (63 services) of the English-language specialty/pay services in operation (104 in total).

The level of ownership concentration will be even greater when one looks at only English-language analog specialty/pay services (listed in blue below). This is a useful analysis given that analog services account for an overwhelming majority of all English-language specialty/pay television revenues, and they are the only ones that commission any meaningful amount of original Canadian programming. A review of CRTC ownership data reveals that Shaw (and its affiliates) and CTVglobemedia will collectively control 69% (25 services) and own at least some economic interest in 72% (26 services) of the English-language analog specialty/pay services in operation (36 in total).

## Shaw (and affiliates)

- 31 services controlled
  - BBC Canada
  - BBC Kids
  - [CMT \(Country Music Television\)](#)
  - Cosmopolitan TV
  - DejaView
  - Discovery Health Network
  - diy network (formerly Fine Living)
  - Dusk (formerly Scream) (49% ownership through Canwest, 51% ownership through Corus)
  - [Encore Avenue](#)
  - [Food Network Canada](#)
  - Fox Sports World Canada
  - Global Reality Channel
  - HBO Canada
  - [HGTV](#)
  - [History Television](#)
  - [Movie Central](#)
  - MovieTime (formerly Lonestar)
  - National Geographic Channel
  - Nickelodeon (Canada) (formerly Discovery Kids)
  - [Showcase](#)
  - Showcase Action
  - Showcase Diva
  - [Slice](#)
  - Sundance Channel (Canada) (formerly Drive-In Classics)
  - The Independent Film Channel Canada
  - [TreehouseTV](#)
  - [TVtropolis](#)

- VIVA (formerly Canadian Learning Television)
- W Network
- W Movies (formerly SexTV: The Channel)
- YTV
- 5 services with minority economic interest
  - MenTV (49% ownership)
  - Mystery (50% ownership)
  - One: the body, Mind & Spirit Channel
  - Teletoon/Télétoon (50% ownership)
  - Teletoon Retro/Télétoon Rétro (50% ownership)

*Total English-language services in which Shaw will control = 31*

*Total English-language analog services in which Shaw will control = 13*

*Total English-language services in which Shaw will have an economic interest = 36*

*Total English-language analog services in which Shaw will have an economic interest = 14*

### **CTVglobemedia**

- 26 services controlled\*
  - Animal Planet
  - BNN – Business News Network
  - Book Television
  - Bravo!
  - CablePulse24
  - Comedy Gold (formerly TV Land)
  - CTV News Channel
  - Discovery Channel
  - Discovery Science (formerly Discovery Civilization Channel)
  - Discovery World HD (formerly Discovery HD)
  - ESPN Classic
  - FashionTelevisionChannel
  - Investigation Discovery (formerly CourtTV Canada)
  - MTV Canada
  - MTV2
  - MuchLOUD
  - MuchMusic
  - MuchVibe
  - MuchMore
  - MuchMoreRetro
  - PunchMuch
  - SPACE: The Imagination Station
  - Star! TV
  - The Comedy Network
  - TSN
  - TSN2
- 1 service with minority economic interest
  - NHL Network

\* travel + escape has not been included given its pending sale

*Total English-language services in which CTVglobemedia controls = 26*

*Total English-language analog services in which CTVglobemedia controls = 12*

*Total English-language services in which CTVglobemedia has an economic interest = 27*

*Total English-language analog services in which CTVglobemedia has an economic interest = 12*

### **Astral Media**

- 5 services controlled
  - HBO Canada
  - Mpix
  - Playhouse Disney
  - The Family Channel
  - The Movie Network
- 2 services with minority economic interest
  - Teletoon/Télétoon (50%)
  - Teletoon Retro/Télétoon Rétro (50%)

*Total English-language services in which Astral controls = 5*

*Total English-language analog services in which Astral controls = 3*

*Total English-language services in which Astral has an economic interest = 7*

*Total English-language analog services in which Astral has an economic interest = 4*

### **Rogers Media**

- 6 services controlled
  - Outdoor Life Network
  - Rogers Sportsnet
  - Rogers Sportsnet One
  - Setanta Sports Canada
  - Biography
  - G4 (formerly G4techTV)
- 1 service with minority economic interest
  - TVtropolis

*Total English-language services in which Rogers controls = 6*

*Total English-language analog services in which Rogers controls = 2*

*Total English-language services in which Rogers has an economic interest = 7*

*Total English-language analog services in which Rogers has an economic interest = 3*

### **Sources:**

1. CRTC Communications Monitoring Report, July 2010
2. CRTC Broadcast Ownership Data
3. Company websites